

## Meeting Agenda

January 9, 2020 | 10:30 a.m.

Location: Multicultural Centre

Regular Business:

1. **Land acknowledgement and opening prayer**
2. **Approval of Minutes December 12, 2019 (*Attached*)**
  - a. Moved by: Remy; seconded by: Stasha; Approved
3. **Additions to the agenda**
  - a. None
4. **Approval of Agenda**
  - a. Moved by: Amanda Scout; seconded by: Shawn; Approved
5. **Review Actions of Prior Meeting**
  - a. **Letter to Editor (Victor)**
    - i. Minor edits to add, as proposed by Remy and Anna
    - ii. Consensus acquired
    - iii. **Action** – Victor to finalize and send out
  - b. **Survey Plain Language (Aileen, Sharon, Anna w/ HOBS)**
    - i. Sharon, Anna, and Aileen are meeting on January 10<sup>th</sup> to complete plain language edits
    - ii. **Action** – Aileen to send Jerry/Victor for review on January 10<sup>th</sup>
  - c. **Website (Jerry)**
    - i. Website is now live: [www.ldiayql.com](http://www.ldiayql.com)
    - ii. Important to remember that there is still work to be done for the website (i.e. need to add content and resources and make it plain language)
    - iii. Would like to create weekly or bi-weekly news/blog posts to post to the website and to be shared by LDIA members; variety is key so asking everyone to contribute
    - iv. Jerry asked for a couple of people to assist with website upkeep
      1. Stasha and Aileen volunteered
    - v. **Action** – Jerry, Aileen, and Stasha to meet and establish website guidelines to bring forward to the group for approval
  - d. **Multiculturalism Grant (Aileen, Janelle)**
    - i. We could not apply for the grant as we did not qualify under the status requirement
      1. Society status something to consider moving forward
    - ii. Lori brought up a federal government event grant (<https://www.canada.ca/en/canadian-heritage/services/funding/building-communities/festivals.html>)
    - iii. Also had a conversation around adding an appendix to the City's application for multicultural day event funding (up to \$50,000)

1. City could be the financial agent but would need to decide asap
2. Concerns were brought up because there are already a lot of events happening between June 20<sup>th</sup> and June 30<sup>th</sup>
3. LDIA is not in the position right now to be able to organize such an event but it was noted that we need to make sure that LDIA is about acting, not just talking

**e. MOU (Victor, Aileen, Shawn, Amanda, Tymm)**

- i. Amanda and Tymm were not able to make it to the meeting

**f. Charter Signing w/ SHENLA (Victor, Jerry)**

- i. SHENLA signed the Charter

**6. Co-Chair Update**

**a. Public Awareness Campaign Survey**

- i. The edited survey will be sent out to the membership again from the 12-17<sup>th</sup> of January
- ii. Moving forward, all documents put forward from HOBS will be reviewed by the plain language subject matter experts (SME's), Aileen, Anna, and Sharon

**b. HOBS Training Session**

- i. Was supposed to happen during this meeting but has been postponed to the February 13<sup>th</sup> meeting

**c. Social Media Channels (Facebook, Twitter, YouTube)**

- i. Jerry has all logins for the social media channels, aside from YouTube
- ii. Have also started an Instagram account

**7. Next meeting February 13, 2020**

**Ongoing Business:**

**1. Charter Signing Strategy**

- a. Tabled

**2. MOU w/ City of Lethbridge**

- a. Draft was attached for consideration
- b. Had a fulsome discussion surrounding expectations for the MOU
  - i. Need to consider what is LDIA's relationship with the City and what are LDIA's requests of the City
- c. Need to make sure that the MOU reflects a true collaborative
- d. **Actions:** Jerry/Victor to send Aileen previous terms of reference documents
  - i. Members of LDIA to provide feedback to Aileen ([outreach@volunteerlethbridge.com](mailto:outreach@volunteerlethbridge.com)) by January 21, 2020

**New Business:**

**1. Potential Society Status**

- a. Tabled

**2. Funding Options – Grants / Shared Models**

- a. Tabled



### 3. Added: Multiculturalism day celebrations/conflicting dates of events

#### **Information provided by members:**

- There is a plain language session being hosted at the Lethbridge Public Library (downtown) from 8:30-9:30 a.m. Please note, the library does not open until 9:30 so, if you are planning on attending this session, you must enter through the service entrance doors, where the bike lockers are.
- The next Lethbridge Interagency Network (LIN) meeting will follow at 9:30 a.m.
- There is a potential to host a LDIA radio show with CKXU – details to come.

#### **Attachments for review:**

1. Public Awareness Plan (DRAFT)
2. MOU (DRAFT)

Today's Lunch N' Learn: *Poverty in Lethbridge*